

Adina Peter

Sales Development Professional

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- I have many years of business experience, especially in sales and promoting new products
- Excellent people skills with strong proven negotiation abilities
- Experienced in market research, self education and report writing

Professional experience

2018 - 2022 Invested in a startup called QWALL Blue tooth tracking,

Researching competitors, approving designs and marketing content.

The company folded in 2022

2011 - 2017 **marketing, sales department, packing, assembly and shipping. (staff of 13)**

Importing company A-Z Nail Suppliers.

- Participated successfully in trade shows
- I imported from various countries as well as travelled to find reputable suppliers
- Experience importing from China, Taiwan and Europe
- I supplied to various distribution houses throughout South Africa as well as salons.
- I had basic nail art training at my premises, a shop in Krugersdorp and a sales team.
- I had a strong team in packing items, assembling and creating our own kits for my private label.

2011 – 2017 – **selling jewelry and precious metals (gold)** to stores (B2B) and to clients directly (B2C).

Previous experience

2009 - 2010 - Importing and CCTV operation systems, managing installation teams

2007 – 2009 - Sales Representative, Nail Systems Intl. Headoffice

Education

1998 - Studied basic Beauty - Manicures, pedicure, waxing at Johanna Cartnes Institute

Languages: English – Native; Hebrew - basic